

# ACCOR'S 3 STRATEGIC PILLARS

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Hospitality model that operates within the planetary boundaries, towards a more sustainable agricultural and food model, and towards more conscious ways of traveling and exploring.

With GAIA 2.0, Accor Hotels aims to provide a positive hospitality experience.

The Accor Hotels has been a committed group for many years, and has constantly worked to redefine boundaries.



**STAY  
OPERATE WITHIN  
THE PLANETARY  
BOUNDARIES**

**+5,400**  
HOTELS OPERATED  
WORLDWIDE


**78%**  
OF OUR CARBON EMISSIONS  
COME FROM ENERGY  
CONSUMPTION



**EAT  
ACCELERATE TOWARDS  
A SUSTAINABLE  
AGRICULTURAL &  
FOOD MODEL**

**200 million**  
MEALS A YEAR ARE  
SERVED IN OUR HOTELS

**12%**  
OF OUR CARBON  
FOOTPRINT IS  
ATTRIBUTABLE TO FOOD



**EXPLORE  
HELP SHAPE A NEW  
VISION OF TRAVEL  
& TOURISM**

**+175 million**  
OVERNIGHT STAYS PER  
YEAR IN OUR HOTELS

